

## **Privacy Policy**

This policy informs you how Willow Glow Yoga uses and protects your information when visiting and subscribing to our website.

We may gather and use information about users from this website. This information may be used to provide products; to enable better functionality of the website; to gain understanding of how visitors use our site; and, also to present relevant information to visitors and subscribers to the website.

### **Data gathered by website**

- We may collect website usage data
- Information such as IP address and details of browser and device

### **How we use data provided by you to this website**

This website may collect your name and email address via its contact and enquiry forms. We use this data to improve our services and products.

We may use this data:

- For our internal records
- To contact you in response to an enquiry
- To send you information about products, services and offers that we feel may interest you.

**We do not sell or share any of your information to third party marketers.**

### **Third-party Service Providers**

- We use Mailchimp to manage our subscriber lists and emails. Please read their Privacy Policy.  
You can unsubscribe from our mailing list at any time by clicking the unsubscribe link at the bottom of our emails.

### **Links to other websites**

This policy does not cover links within this site to other websites. We are not responsible for the content of other websites or for the protection or privacy of data you submit to them.

### **The use of Cookies**

A cookie is a file stored on your device which enables our website to identify your device as you view our website pages. Cookies allow websites to store your preferences and track how websites are used. You can use your browser settings to refuse cookies if you wish.

We may use cookies to:

- Recognise you when you return to our website
- Store information about your preferences
- Record website data usage